



## EstDocs Short Film Competition „100 sekundit MINU Eestit/ My Estonia in 100 seconds“

### FAQs

- 1. How can I improve my chances of winning?** You could take a 4-year film degree course, absorb info by watching other films or just go for it. But a film project is as much a technical process as it is a creative endeavour, so a clear picture and sound are critical in presenting your message and creative vision.
- 2. Why do you want world perpetual rights to my submission?** We'll want to show your submission at EstDocs @ESTO2019. If we put together a DVD of all the submissions or post them on the web, we don't want any problems. We're a volunteer team and lack the resources to clear all the rights again. But let's work together – if you need these rights back, let us know, we'll try to work it out. Should we make money off your submission, we'll share it with you equitably.  
P.S. The rights we want are exclusive to 27. June - 3. July, 2019 (so that we can premiere it at EstDocs @ESTO2019) and are non-exclusive thereafter, so you too can exploit your film. Any revenue you receive from the film doesn't need to be shared with EstDocs.
- 3. Do you need any other paperwork?** No. However (there's always a however), you need to be confident that you've got all the rights to your film established. Location releases, appearance releases, background music releases, etc. (You've got a great clip straight from the jumbotron at Laulupidu? You've got the rights to use that footage documented, right?). By submitting, you're promising us that all these rights are in place. We're not asking to see the papers – we're relying on you.
- 4. I've got great promo materials for my submission – do you want that too?** Yes! If you have JPEG stills from your film, send it! Why not include a JPEG of yourself too? We can use them on the EstDocs website or in other promo material. We might also link to your website. That's the kind of stuff we love to promote. And don't worry, we won't use any of the material you send us out of context.
- 5. How can I send you my film? What format should I use?** For DVD and Blu-ray discs you can use regular mail, otherwise any suitable electronic means like FTP, Dropbox, Box, etc. would be great. We can play back many formats, but using some variation of H.264 codec and MP4 container is preferred.
- 6. How will I know if I won? Or whether EstDocs is going to screen my film?** You included an email address and phone number? Good! As soon as the decisions are made, we'll want to let you know. We will be screening select number of movies; the rest of the movies will be shared on our Youtube site. Hopefully you'll be able to attend the screenings.

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